

**Personal Strategy Plan**

**Worksheet**

* What: A dynamic document
* Why: For use in networking
* How To Begin: Your Letterhead
* To include: Summary Statement - brief description of how you do what you do (your expertise, characteristics, etc.):
* Next section: **3 job options you developed** (through research/ investigation/ validation) using: SKILL+MOTIVATION=TARGET identifiers:



* Your “Perfect Job” statement created from your values/priorities statement:
* Next, given who you are & what you want: develop list of prospects you believe may be looking for someone with your talent & background. **Segment by the 3 job options you developed on Page 1**: