

Personal Strategy Plan Worksheet

- What: A dynamic document
- Why: For use in networking
- How To Begin: Your Letterhead
- To include: Summary Statement - brief description of how you do what you do (your expertise, characteristics, etc.):

- Next section: **3 job options you developed** (through research/ investigation/ validation) using: SKILL+MOTIVATION=TARGET identifiers:
 1. _____

 2. _____

 3. _____

- Your “Perfect Job” statement created from your values/priorities statement:

- Next, given who you are & what you want: develop list of prospects you believe may be looking for someone with your talent & background. **Segment by the 3 job options you developed on Page 1:**

1.

2.

3.

4.

5.

6.

7.

8.
